



Rotary International District 7010

Position Title:	Membership Attraction Committee Chair		
Length of Appointment:	3 years		
Travel Required:	As needed		
Reports to:	Membership Director		
Job Description			
Role and Responsibilities			
<ul style="list-style-type: none"> • In consultation with the Membership and Public Image Director develop and implement a membership attraction plan • Work with clubs to develop strategies to enhance member attraction. • Share information about Fellowship Groups and other opportunities to be involved in Rotary beyond the club • Share best practice between and among District 7010 Clubs • Share club member attraction tools that support clubs • Identify or develop templates for Fireside Chats • Collaborate with other District Chairs in creating online Fireside chats that can be utilized by all Clubs • Work with clubs to look at themselves using a DEI lens • Liaise with the District Public Image Committee 			
Qualifications / Requirements			
<ul style="list-style-type: none"> • Strong communication skills • Knowledge of Rotary International resources to support member engagement • Understanding of qualities of a vibrant club • Good interpersonal skills and ability to build relationships 			
Preferred Skills			
<ul style="list-style-type: none"> • Ability to engage with the community • Ability to promote or “market” Rotary • Good organizational skills. • Strong computer and research skills 			
Last Updated By:		Date:	Jan 2022